

BIRTH RATE IN GERMAN OFFICIAL CIRCLES IS LOW

Definite Movement Is Launched to Diminish 'Child Poverty,' Especially Among Petty Officeholders.

(Associated Press Correspondence.)
 Berlin, April 30.—As one means of bringing about much-needed reforms in conditions prevailing among petty office-holders and officials in Germany—those who hold such positions as postal and telegraph employees—the "Union of German Officials' Associations" is calling especial attention in these days to the extraordinary "child poverty" in German officialdom.

This poverty, which is particularly to be deplored at the present time, is largely due, it is declared, to the long training periods now necessary, which make it all but impossible for officials to marry until they are in their late twenties or even thirty years old. In consequence officials have, and have had for years, smaller families than almost any other branch of employees in Germany.

The union referred to cites as especially significant the latest available statistics regarding postal employees in the empire. In their ranks, it is found, the lower officials have an average of 2.4 children per family; the middle officials but 1.8 children, and the higher officials only 1.7. The figures become more striking when compared with the average for all marriages in Germany—which, on an average, are blessed with 3.5 children apiece.

The tendency of the war is to increase rather than diminish the number of petty officials in Germany, for it is the ambition of a great number of wounded men unfit for their old occupations to settle down in some little position which gives him the prestige of a little title and the right to call himself a "lieutenant." The fuller the ranks get, the greater, of course, is the tendency for salaries to drop.

The leaders, therefore, are doubly anxious to get reforms begun before it is too late, and regard the present time as the psychological one when all over Germany there is a demand for an increased birthrate, more marriages and larger families.

GOODYEAR'S POLICY IS TIRE MILEAGE AND PLEASED CUSTOMERS

"Comparatively few car owners realize what a business within a business the manufacture and sale of tire-savers and repair materials has come to be," says L. C. Rockhill, manager, automobile tire department, the Goodyear Tire and Rubber Company.

"One might imagine that tire companies would be pleased to have tires wear out as quickly as possible, so that new purchases would be necessary. However some companies may view that, Goodyear's policy is built to apply for years ahead, and what we want is tire mileage and pleased customers."

"For the tire user we repeat the old saying, 'A stitch in time saves nine.' The principle is old as the hills, though the tire business may be comparatively new."

"Insufficient repairs, if made in time, often mean thousands of miles of service. Repair men may have to be consulted for some repairs, but tire users can do a surprising amount of good themselves by watching their tires, and in some cases making the actual repairs themselves."

"There are outside and inside protection patches for the car owner—for emergency use, say, on the road—and one of our improvements that we are especially proud of is a Goodyear tire saver kit, that contains a number of first-aid appliances, put up neatly in a canvas roll."

"We reduce, more over one car owner whose tires run 10,000 to 15,000 miles than over a hundred to whom we may sell tire savers because their lack of tire care cost them many miles they were entitled to. It is pleasant to note, too, that each year tire users are more alive to the possibilities and benefits of tire care—and tire savers are easier to sell."

Remember that first aid to relief is found in abundance of fresh air—day and night—freedom from over-exertion, and pure food.

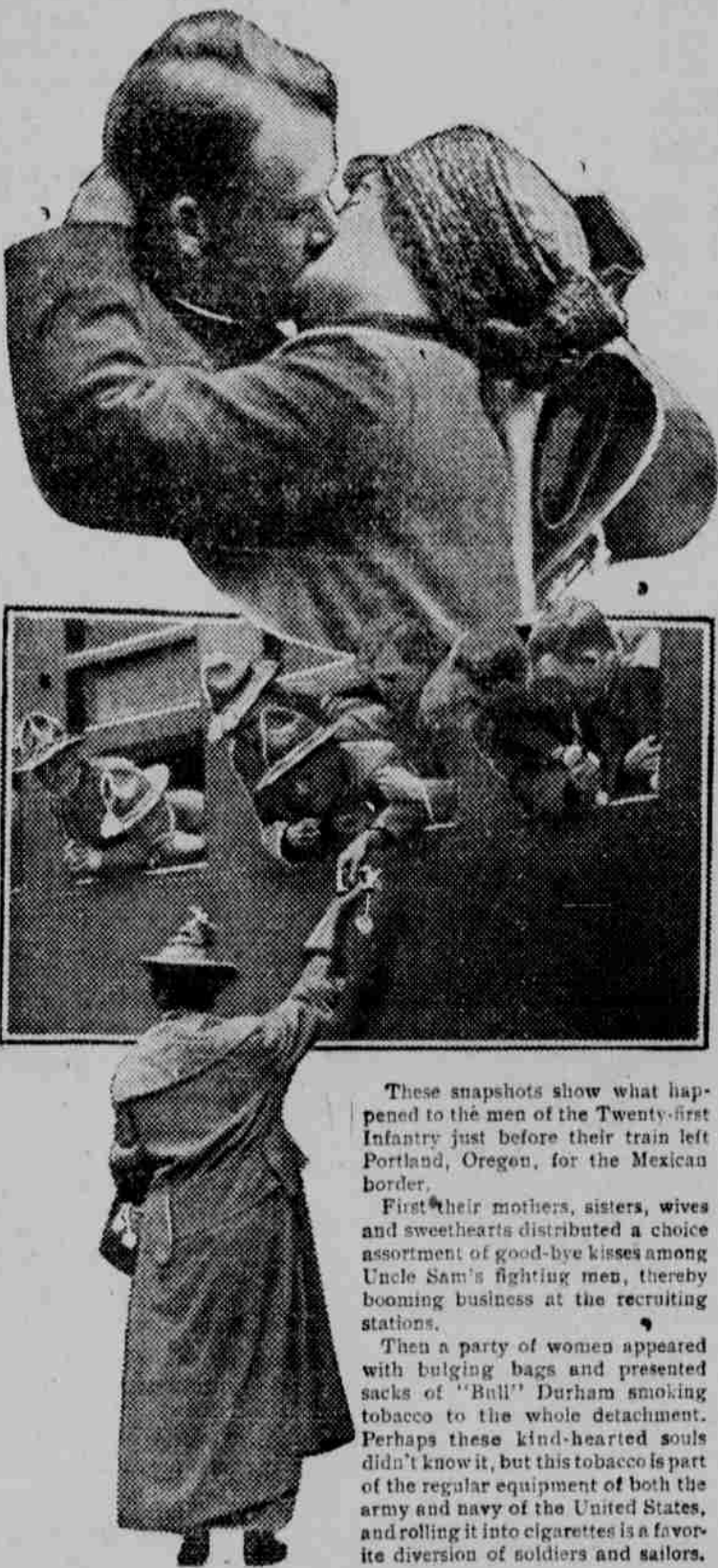
Attention to these matters should do much to arrest the progress of the untoward, but in many cases there is need for extra help. Where Nature has to work with a weakened body her power is limited.

Under such circumstances, try Eickman's Atterative, which has been used with large benefit by many sufferers. In numerous cases it has helped to bring about recovery. Also, it has been successful in treating asthma and bronchial troubles.

And since it contains no opiates, narcotics or habit-forming drugs, its use is not attended with danger. At your druggist's.

Eickman Laboratory, Philadelphia.

Kisses and Smokes for American Soldiers on the Way to Mexico



These snapshots show what happened to the men of the Twenty-first Infantry just before their train left Portland, Oregon, for the Mexican border.

First their mothers, sisters, wives and sweethearts distributed a choice assortment of good-bye kisses among Uncle Sam's fighting men, thereby booming business at the recruiting stations.

Then a party of women appeared with bulging bags and presented sacks of "Bull" Durham smoking tobacco to the whole detachment. Perhaps these kind-hearted souls didn't know it, but this tobacco is part of the regular equipment of both the army and navy of the United States, and rolling it into cigarettes is a favorite diversion of soldiers and sailors.

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 Summer rates now on. Rooms without bath, \$2.00 week up; \$1.00 month up. Rooms with bath, \$3.00 week up, \$1.00 month up. Cafe in connection.
 Phone: Home 1024—Main 738 JOSEPH O. ROE, Proprietor.

CHEAP TOURIST RATES TO EASTERN POINTS

Commencing May 1st and daily thereafter until September 30th, there will be on sale from this office cheap round-trip rates to all Eastern Points. These tickets permit liberal stop-overs either on the going or returning trip and are limited to return not later than October 31st, 1916.

Below is a List of Rates to Some of the Most Important Points:

Hot Springs, Ark.	\$29.55	Baltimore, Md.	\$76.30
Montreal, Que.	\$90.85	Boston, Mass.	\$95.50
Quebec, Que.	\$95.20	Detroit, Mich.	\$68.85
Toronto, Ont.	\$78.85	Minneapolis, Minn.	\$75.85
Colorado Springs, Colo.	\$20.75	St. Paul, Minn.	\$75.85
Denver, Colo.	\$20.75	Kansas City, Mo.	\$29.85
Glenwood, Colo.	\$28.55	Atlantic City, N. J.	\$28.85
Pueblo, Colo.	\$15.95	St. Louis, Mo.	\$1.90
Washington, D. C.	\$78.85	Buffalo, N. Y.	\$75.85
Chicago, Ill.	\$75.85	New York, N. Y.	\$61.10
Evansville, Ind.	\$29.65	Niagara Falls	\$75.85
Louisville, Ky.	\$29.65	Cincinnati, Ohio	\$68.39
Portland, Me.	\$76.85	Cleveland, Ohio	\$72.95
Toledo, Ohio	\$68.39	Sarasota, Fla.	\$29.85
Philadelphia, Pa.	\$84.05	Ogden, Utah	\$24.05
Pittsburgh, Pa.	\$74.00	Salt Lake, Utah	\$24.00
Milwaukee, Wis.	\$60.49		

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 SULPHUR SPRINGS, VIA JEMEZ, N. M.

GORGEOUS FLORAL EXHIBIT AT SAN DIEGO

Many Admire Roses at Hotel Maryland.

Probably the finest exhibition of roses ever shown in southern California was displayed to the public recently when the San Diego Floral Association convened at the Hotel Maryland in the exposition city. From end to end of the beautiful screened lobby the fragrant flowers and greenery formed a gorgeous power and other public rooms of the hostelry presented scenes of floral beauty and riot.

Prominent society folk lent their patronage to the affair and were much interested in the fascinating evidence of nature's handwork. A number of well known New Mexico people who were stopping at the Maryland were among the visitors to the floral exhibition, and Mrs. Carrie Jacobs Bond, the noted composer, was also one of the admirers.

Manager Omer Lilly of the Maryland reports that the exhibit was a wonderful success and is but one of a series of attractions to take place there this spring and summer.

The tentative plan of the tour calls for the first night stop at Staples, Minn.; second at Fargo, N. D.; third at Bismarck, N. D.; fourth at Dickinson, N. D.; fifth at Medora, N. D.; sixth at Miles City, Mont.; seventh at Forsyth, Mont.; eighth at Billings, Mont.; and ninth at Livingston, Mont. Entrance to the park will be made at Gardiner, on the tenth day.

The Chalmers pathfinder car will be driven from Detroit to Minneapolis, leaving the Chalmers plant Monday morning. It will be under the direction of Homer C. George, of the advertising department, and W. H. Brooks, of the engineering division.

BEER EASILY MADE AT HOME

New Discovery Means Beer for Everyone—Anywhere.

Cincinnati, O., May 10, 1916.—Beer-making at home has at last been successfully introduced by a well-known brewer of this city and now thousands in dry territory can make their own beer at home. His method is very simple. He has concentrated beer so that simply by the addition of water, a sparkling, foaming glass of good beer can be quickly prepared. This new discovery not only makes it possible to have a good glass of beer at any time, but beer at the unheard of cost of less than one cent a glass. Thousands of people throughout the country are now making their own beer, as this concentrated beer can be delivered quickly and cheaply anywhere by parcels post.

Anyone sending their name and address to Mr. A. S. Smith, 7191 Third street, Cincinnati, O., can obtain his free booklet "Secrets of Making Beer at Home" and free trial order by return mail.

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